

IRTH Gather & Create Fest - Sponsor/Contributor Levels & benefits

Type of Contributor	Hospitality Sponsor (Limited to 1)	Stage Sponsor (Limited to 2 - Music Stage & Speakers' Stage)	Community Partner (Limited to 5)	Corporate Builder/Vehicle Conversion	Small Business Builder/Vehicle Conversion	DIY Vehicle Conversion or Tiny Homeowner	Vendor Booth/Product or Service Promotion/Food Truck Space	Non-Profit Booth/Community Organization	Musician/Talent	Volunteer/Staff
Contribution to the Festival	\$10,000	\$5000	\$1500	\$750	\$250	Free	\$200	\$100	Performance/Speech/Presentation	Sweat Equity
Booth Space	<ul style="list-style-type: none"> Promotional/Vendor booth space in the main pavilion or location of your choice 	<ul style="list-style-type: none"> Promotional booth space in the main pavilion or location of your choice 	<ul style="list-style-type: none"> Promotional booth space in the main pavilion or location of your choice 	<ul style="list-style-type: none"> Promotional booth space with 50 amp electric 	<ul style="list-style-type: none"> Promotional booth space with 50 amp electric 	\$50 fee for 50 amp or 110 electric	<ul style="list-style-type: none"> Promotional booth space with 50 amp or 110 electric 	<ul style="list-style-type: none"> Promotional booth space with 50 amp or 110 electric 	<ul style="list-style-type: none"> Promotional booth space with 50 amp or 110 electric 	
Weekend Passes	Passes for your crew + 10 guests	Passes for your crew + 5 guests	Passes for your crew + 2 guests	Passes for your crew	Passes for your crew	Passes for your crew	Passes for your crew	Passes for your crew	Passes for your crew	2 Passes
VIP Networking Opportunity - Cinco de Mayo Themed food/beverages	<ul style="list-style-type: none"> VIP Happy Hour/Networking event Friday & Saturday evenings 	<ul style="list-style-type: none"> VIP Happy Hour/Networking event Friday & Saturday evenings 	<ul style="list-style-type: none"> VIP Happy Hour/Networking event Friday & Saturday evenings 	<ul style="list-style-type: none"> VIP Happy Hour/Networking event Friday & Saturday evenings 	<ul style="list-style-type: none"> VIP Happy Hour/Networking event Friday & Saturday evenings 	<ul style="list-style-type: none"> VIP Happy Hour/Networking event Friday & Saturday evenings 	<ul style="list-style-type: none"> VIP Happy Hour/Networking event Friday & Saturday evenings 	<ul style="list-style-type: none"> VIP Happy Hour/Networking event Friday & Saturday evenings 	<ul style="list-style-type: none"> VIP Happy Hour/Networking event Friday & Saturday evenings 	<ul style="list-style-type: none"> VIP Happy Hour/Networking event Friday & Saturday evenings
Hospitality Tent	<ul style="list-style-type: none"> Logo on Hospitality tent & tent access during event 	<ul style="list-style-type: none"> Hospitality tent access during event 	<ul style="list-style-type: none"> Hospitality tent access during event 	<ul style="list-style-type: none"> Hospitality tent access during event 	<ul style="list-style-type: none"> Hospitality tent access during event 	<ul style="list-style-type: none"> Hospitality tent access during event 	<ul style="list-style-type: none"> Hospitality tent access during event 	<ul style="list-style-type: none"> Hospitality tent access during event 	<ul style="list-style-type: none"> Hospitality tent access during event 	<ul style="list-style-type: none"> Hospitality tent access during event
Complimentary T-shirts	Event T-shirts for your crew	Event T-shirts for your crew	Event T-shirts for your crew	Event T-shirts for your crew	Event T-shirts for your crew	Event T-shirts for your crew	Event T-shirts for your crew	Event T-shirts for your crew	Event T-shirts for your crew	1 Event T-shirt per volunteer
Program Ads	<ul style="list-style-type: none"> Full page Advertisement in event program materials 	<ul style="list-style-type: none"> 1/2 page Advertisement in event program materials 	<ul style="list-style-type: none"> 1/4 page Advertisement in event program materials 	Discounted Advertisement in event program materials	Discounted Advertisement in event program materials	Discounted Advertisement in event program materials	Discounted Advertisement in event program materials	Discounted Advertisement in event program materials	Discounted Advertisement in event program materials	Discounted Advertisement in event program materials
Logo & links on Indigo River & Event Websites until next year's event	Large Logo on all pages associated with the event & other places on IRTH site that are applicable to your business	Medium Logo on all pages associated with the event	Small Logo on all main event pages	logo & link on Builders' page & Contributors' page	logo & link on Builders' page & Contributors' page	logo & link on Contributors' page	logo & link on Contributors' page	logo & link on Contributors' page	logo & link on Contributors' page	
Logo & links on promotional emails & social media (Email list of 7000, Facebook +5K, IG +10k, YouTube +15K with millions of views)	Logo & links on ALL emails & posts about the event	Logo & links on all emails & posts associated with the sponsored stage & programming/content announcements	Logo & links on the email & posts introducing & highlighting Community Partner's business or Organization	Logo & links on single email & posts introducing & highlighting your business	Logo & links on single email & posts introducing & highlighting your business	logo & links on single email & posts introducing & highlighting your home or vehicle			logo & links on single email & posts introducing & highlighting your work	
Stage presentation(s)	<ul style="list-style-type: none"> 2 Stage presenter time slot (both days) - topic of your choice 	<ul style="list-style-type: none"> 2 Stage presenter time slots (both days) - topic of your choice 	<ul style="list-style-type: none"> Stage Presenter time slot - topic of your choice 	Participate in a panel or 2 on the speaker's stage - on topics germane to your experience	Participate in a panel or 2 on the speaker's stage - on topics germane to your experience	Participate in a panel or 2 on the speaker's stage - on topics germane to your experience	Participate in a panel or 2 on the speaker's stage - on topics germane to your experience	Participate in a panel or 2 on the speaker's stage - on topics germane to your experience	Participate in a panel or 2 on the speaker's stage - on topics germane to your experience	
Logo on Print Promo Materials	<ul style="list-style-type: none"> Large Logo event flyers & promotional materials 	<ul style="list-style-type: none"> Medium Logo on event flyers & promotional materials 	<ul style="list-style-type: none"> Small Logo on event flyers & promotional materials 							

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T-shirt Logos	<ul style="list-style-type: none"> Large Logo on T-shirts 	<ul style="list-style-type: none"> Medium Logo on T-shirts 	<ul style="list-style-type: none"> Small Logo on T-shirts 							
Additional BYO signage	<ul style="list-style-type: none"> Opportunity to bring inflatable/ extra signage outside your booth for increased visibility -at the gate or location of your choice 	<ul style="list-style-type: none"> Opportunity to bring inflatable/extra signage outside your booth for increased visibility -at the gate or location of your choice 	<ul style="list-style-type: none"> Opportunity to bring inflatable/ extra signage outside your booth for increased visibility - at the gate or location of your choice 							
Pavilion & Stage Logo(s)	<ul style="list-style-type: none"> Logo/Signage inside & outside of Main Event Pavilion & Logo on banners above both stages 	<ul style="list-style-type: none"> Logo on banner above sponsored stage & Logo on the outside of the corresponding Pavilion 								
Stage Mentions	<ul style="list-style-type: none"> Stage mentions throughout the day - between each "act" on BOTH stages 	<ul style="list-style-type: none"> Stage mentions throughout the day - between each "act" on sponsored stage 								
More Logo placement	<ul style="list-style-type: none"> Logo on all Signage/ banners (ranch railing, street pole, etc.) 									
Other High Traffic Logo/signage placement	<ul style="list-style-type: none"> logo at entrance & ticket booth signage 									
Local TV & Radio Spots	<ul style="list-style-type: none"> Mentions in local media advertising 									
Exclusivity	<ul style="list-style-type: none"> Category exclusivity 									
Press Releases by Pro Marketing Firm	<ul style="list-style-type: none"> press releases with event press kits 									
Preferred Parking	<ul style="list-style-type: none"> Preferred Parking & delivery permits 	<ul style="list-style-type: none"> Preferred Parking & delivery permits 	<ul style="list-style-type: none"> Preferred Parking & delivery permits 	<ul style="list-style-type: none"> Preferred Parking & delivery permits 	<ul style="list-style-type: none"> Preferred Parking & delivery permits 	<ul style="list-style-type: none"> Preferred Parking & delivery permits 	<ul style="list-style-type: none"> Preferred Parking & delivery permits 	<ul style="list-style-type: none"> Preferred Parking & delivery permits 	<ul style="list-style-type: none"> Preferred Parking & delivery permits 	<ul style="list-style-type: none"> Preferred Parking and delivery permits

Of the top 101 most populous cities in the United States, 20 are in Texas or within about a 7 hour drive of Dallas (if out of state).

** 6 of the 20 are in the DFW Metroplex **

Population Rank in US cities	City Name				
4	Houston				
7	San Antonio				
9	Dallas **	** = City in DFW Metro			
11	Austin				
13	Fort Worth **				
20	Oklahoma City, OK				
22	El Paso				
29	Memphis, TN				
47	Tulsa, OK				
49	Wichita, KS				
50	Arlington **				
53	New Orleans, LA				
60	Corpus Christi				
70	St. Louis, MO				
72	Plano **				
85	Lubbock				
87	Laredo				
88	Irving **				
93	Garland **				
101	Baton Rouge, LA				
Sources:	Latest Census Population Estimates for Cities and Towns (May 26, 2022)				
	https://www.moving.com/tips/largest-cities-in-us/				