

IRTH Gather & Create Fest - Sponsor/Contributor Levels & benefits

Type of Contributor	Hospitality Sponsor (Limited to 1)	Stage Sponsor (Limited to 2 - Music Stage & Speakers' Stage)	Community Partner (Limited to 5)	Corporate Builder/Vehicle Conversion	Small Business Builder/Vehicle Conversion	DIY Vehicle Conversion or Tiny Homeowner	Vendor Booth/Product or Service Promotion/Food Truck Space	Non-Profit Booth/Community Organization	Musician/Talent	Volunteer/Staff
Contribution to the Festival	\$10,000	\$5000	\$1500	\$750	\$250	Free	\$200	\$100	Performance/ Speech/ Presentation	Sweat Equity
Booth Space	Promotional/Vendor booth space in the main pavilion or location of your choice	Promotional booth space in the main pavilion or location of your choice	Promotional booth space in the main pavilion or location of your choice	Promotional booth space with 50 amp electric	Promotional booth space with 50 amp electric	\$50 fee for 50 amp or 110 electric	Promotional booth space. (Electricity \$50 extra)	Promotional booth space. (Electricity \$50 extra)	Promotional booth space. (Booth electricity \$50 extra - Electricity on stage provided.)	
Weekend Passes	Passes for your crew + 10 guests	Passes for your crew + 5 guests	Passes for your crew + 2 guests	Passes for your crew	Passes for your crew	Passes for your crew	Passes for your crew	Passes for your crew	Passes for your crew	2 Passes
VIP Networking Opportunity - Cinco de Mayo Themed food/beverages	VIP Happy Hour/ Networking event Friday & Saturday evenings	VIP Happy Hour/ Networking event Friday & Saturday evenings	VIP Happy Hour/ Networking event Friday & Saturday evenings	VIP Happy Hour/ Networking event Friday & Saturday evenings	VIP Happy Hour/ Networking event Friday & Saturday evenings	VIP Happy Hour/ Networking event Friday & Saturday evenings	VIP Happy Hour/ Networking event Friday & Saturday evenings	VIP Happy Hour/ Networking event Friday & Saturday evenings	VIP Happy Hour/ Networking event Friday & Saturday evenings	VIP Happy Hour/ Networking event Friday & Saturday evenings
Hospitality Tent	Logo on Hospitality tent & tent access during event	Hospitality tent access during event	Hospitality tent access during event	Hospitality tent access during event	Hospitality tent access during event	Hospitality tent access during event	Hospitality tent access during event	Hospitality tent access during event	Hospitality tent access during event	Hospitality tent access during event
Complimentary T-shirts	Event T-shirts for your crew	Event T-shirts for your crew	Event T-shirts for your crew	Event T-shirts for your crew	Event T-shirts for your crew	Event T-shirts for your crew	Event T-shirts for your crew	Event T-shirts for your crew	Event T-shirts for your crew	1 Event T-shirt per volunteer
Program Ads	Full page Advertisement in event program materials	1/2 page Advertisement in event program materials	1/4 page Advertisement in event program materials	Discounted Advertisement in event program materials	Discounted Advertisement in event program materials	Discounted Advertisement in event program materials	Discounted Advertisement in event program materials	Discounted Advertisement in event program materials	Discounted Advertisement in event program materials	Discounted Advertisement in event program materials
Logo & links on Indigo River & Event Websites until next year's event	Large Logo on all pages associated with the event & other places on IRTH site that are applicable to your business	Medium Logo on all pages associated with the event	Small Logo on all main event pages	logo & link on Builders' page & Contributors' page	logo & link on Builders' page & Contributors' page	logo & link on Contributors' page	logo & link on Contributors' page	logo & link on Contributors' page	logo & link on Contributors' page	
Logo & links on promotional communications & social media posts	Logo & links on ALL emails & posts about the event	Logo & links on all emails & posts associated with the sponsored stage & programming/ content announcements	Logo & links on the email & posts introducing & highlighting your business or Organization	Logo & links on the email & posts introducing & highlighting your business	Logo & links on the email & posts introducing & highlighting your business	Logo & links on the email & posts introducing & highlighting your business			Logo & links on the email & posts introducing & highlighting your work	
Stage presentation(s)	2 Stage presenter time slot (both days) - topic of your choice	2 Stage presenter time slots (both days) - topic of your choice	1 Stage Presenter time slot - topic of your choice	Participate in a panel or 2 on the speaker's stage - on topics germane to your experience	Participate in a panel or 2 on the speaker's stage - on topics germane to your experience	Participate in a panel or 2 on the speaker's stage - on topics germane to your experience	Participate in a panel or 2 on the speaker's stage - on topics germane to your experience	Participate in a panel or 2 on the speaker's stage - on topics germane to your experience		
Logo on Print Promo Materials	Large Logo event flyers & promotional materials	Medium Logo on event flyers & promotional materials	Small Logo on event flyers & promotional materials							
T-shirt Logos	Large Logo on T-shirts	Medium Logo on T-shirts	Small Logo on T-shirts							

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Additional BYO signage	Opportunity to bring inflatable/extra signage outside your booth for increased visibility -at the gate or location of your choice	Opportunity to bring inflatable/extra signage outside your booth for increased visibility - at the gate or location of your choice	Opportunity to bring inflatable/ extra signage outside your booth for increased visibility -at the gate or location of your choice							
Pavilion & Stage Logo(s)	Logo/Signage inside & outside of Main Event Pavilion & Logo on banners above both stages	Logo on banner above sponsored stage & Logo on the outside of the corresponding Pavilion								
Stage Mentions	Stage mentions throughout the day - between each "act" on BOTH stages	Stage mentions throughout the day - between each "act" on sponsored stage								
More Logo placement	Logo on all Signage/ banners (ranch railing, street pole, etc.)									
Other High Traffic Logo/signage placement	logo at entrance & ticket booth signage									
Local TV & Radio Spots	Mentions in local media advertising									
Exclusivity	Category exclusivity									
Press Releases by Pro Marketing Firm	press releases with event press kits									
Preferred Parking	Preferred Parking & delivery access	Preferred Parking & delivery access	Preferred Parking & delivery access	Preferred Parking & delivery access	Preferred Parking & delivery access	Preferred Parking & delivery access	Preferred Parking & delivery access	Preferred Parking & delivery access	Preferred Parking & delivery access	Preferred Parking

Of the top 101 most populous cities in the United States, 20 are in Texas or within about a 7 hour drive of Dallas (if out of state).

** 6 of the 20 are in the DFW Metroplex **

Population Rank in US cities	City Name				
4	Houston				
7	San Antonio				
9	Dallas **	** = City in DFW Metro			
11	Austin				
13	Fort Worth **				
20	Oklahoma City, OK				
22	El Paso				
29	Memphis, TN				
47	Tulsa, OK				
49	Wichita, KS				
50	Arlington **				
53	New Orleans, LA				
60	Corpus Christi				
70	St. Louis, MO				
72	Plano **				
85	Lubbock				
87	Laredo				
88	Irving **				
93	Garland **				
101	Baton Rouge, LA				
Sources:	Latest Census Population Estimates for Cities and Towns (May 26, 2022)				
	https://www.moving.com/tips/largest-cities-in-us/				